

WHY DOWNTOWN?

June 2019

DOWNTOWN by the numbers



157,906
Employees



410+
Restaurants and Bars



3
Sports Stadiums



23
Miles of Light Rail



65,482
Residents
(2-mile radius)



51 MILLION
SF of Office Space



7,807
Hotel Rooms in
25 Hotels



10
Fortune 500
Headquarters



9
Performing Arts
Organizations



23
Outdoor Fountains



15,908
Students



12
Religious Institutions



62
LEED Projects
(totaling 47.7 m sf)



4,500+
Companies



15
Parks



83,345
Parking Spaces



6.5
Miles of Tunnels
and Sky Bridges

\$8.4 BILLION
In Development since 2000



Prestigious Location

Companies choose Downtown to reflect their image as competitive, reputable, industry leaders and strategically located at the epicenter of activity.



Density Advantages

A Downtown address puts companies within walking distance of the region's most powerful public accounting, law, energy, professional services firms and financial institutions.



Business Services

Companies located Downtown are in close proximity to clusters of Higher Order Business Services (HOBS), banks, hotels, restaurants and client entertainment options such as sports, theater, concerts and more.



Innovation Hub

Downtown's 387,000-SF of curated innovation space (coworking, accelerators, incubators) is rapidly expanding, dedicated to fostering collaboration and creativity, and meeting the needs of its thriving entrepreneurial ecosystem and the workforce of the future.



Commute Options

Whether employees drive (56%), take park & ride (22%), ride the local bus/light rail (9%), car/vanpool (5%) or walk or bike (3%) to work, they can reach Downtown from all parts of the region using various multi-modal transit options. Access to transit eliminates the need for one parking space per employee. A truly walkable and bikeable location, once within Downtown, employees have no need for a car.



Vibrant Environment

Since 2000, over \$8.4 billion has been invested in parks, residential, hotel and office developments, infrastructure, culinary destinations and more. Demonstrating Downtown's commitment to continuous improvement and innovation, there is currently \$2.3 billion in development under construction.



Workforce Productivity

Employees can leverage the plethora of creative workspace typologies, world-class amenities and modes of collaboration in Downtown's office buildings, boosting employee morale and productivity and enabling companies to attract and retain employees.



Millennial Draw

Officing Downtown enhances an employer's ability to capture and retain younger workers because of its vibrancy, year-round activity, density, diversity, connectedness and amenity-rich, urban environment in the cultural and civic heart of the region.



Central Houston



downtown district