

Houston Downtown Management District  
**Final Draft 2017 Operating Budget Summary**

December 8, 2016

	2016-2020 Service Plan Avg. Annual	2016 Budget	2016 Projected	2017 Budget	2017 Budget vs. 2016 Projected
<b>Revenues</b>					
Assessment revenue	\$11,921,628	\$11,712,245	\$11,746,066	\$11,696,617	(\$49,449)
Total Other Revenue	\$969,000	\$712,000	\$511,978	\$1,146,797	\$634,819
Interest	\$12,000	\$7,500	\$54,839	\$56,500	\$1,661
Carryover fund balance	\$0	\$2,641,666	\$2,171,634	\$4,294,652	\$2,123,018
<b>Total Funds Available</b>	<b>\$12,902,628</b>	<b>\$15,073,411</b>	<b>\$14,484,517</b>	<b>\$17,194,566</b>	<b>\$2,710,049</b>
<b>Expenses</b>					
<b>Goal 1. Downtown feels comfortable and safe at all times</b>					
1a. Collaboration to maintain low crime rate	\$2,231,154	\$2,220,300	\$1,848,575	\$2,181,000	\$332,425
1b. Reduced presence of homeless & street persons	\$822,090	\$475,000	\$483,842	\$518,500	\$34,658
1c. Downtown's sidewalks are comfortably lighted	\$391,596	\$310,000	\$323,884	\$327,000	\$3,116
1d. Downtown noted for cleanliness and well kept appearance	\$2,777,234	\$2,653,584	\$2,636,837	\$2,853,384	\$216,547
1e. Remove conditions of disorder in downtown	\$47,833	\$55,600	\$33,001	\$27,000	(\$6,001)
1f. Prepare for and respond to emergencies	\$84,627	\$115,000	\$83,879	\$121,000	\$37,121
<b>Total Goal 1:</b>	<b>\$6,354,534</b>	<b>\$5,829,484</b>	<b>\$5,410,018</b>	<b>\$6,027,884</b>	<b>\$617,866</b>
<b>Goal 2. Public realm is charming, inviting, beautiful and celebrates the life of the city</b>					
2a. Key pedestrian areas are inviting	\$477,800	\$287,500	\$131,943	\$415,000	\$283,057
2b. Public spaces: managed, programmed and delightful	\$695,938	\$723,000	\$532,150	\$761,000	\$228,850
2c. Place of civic celebration	\$771,103	\$1,004,000	\$904,662	\$711,500	(\$193,162)
<b>Total Goal 2:</b>	<b>\$1,944,841</b>	<b>\$2,014,500</b>	<b>\$1,568,755</b>	<b>\$1,887,500</b>	<b>\$318,745</b>
<b>Goal 3. Accessible to region and easy to get around</b>					
3a. Effective transit access: more places, more hours	\$10,513	\$10,000	\$10,224	\$11,000	\$776
3b. Convenient circulation without a personal vehicle	\$475,000	\$470,000	\$500,884	\$529,000	\$28,116
3c. Easy to find way around	\$65,178	\$97,500	\$86,740	\$99,000	\$12,260
3d. Connect neighborhoods and districts inside/outside downtown	\$76,742	\$90,000	\$101,376	\$91,500	(\$9,876)
3e. Convenient, understandable and managed parking	\$189,753	\$40,000	\$19,532	\$94,000	\$74,468
<b>Total Goal 3:</b>	<b>\$817,186</b>	<b>\$707,500</b>	<b>\$718,756</b>	<b>\$824,500</b>	<b>\$105,744</b>
<b>Goal 4. Vibrant, sustainable mixed use place</b>					
4a. Best place to work in region	\$240,424	\$213,500	\$196,202	\$256,000	\$59,798
4b. Exciting neighborhoods to live in	\$94,088	\$89,500	\$134,093	\$426,000	\$291,907
4c. Competitive shopping place	\$304,341	\$181,000	\$164,431	\$53,000	(\$111,431)
4d. Remarkable destination for visitors	\$2,628	\$5,000	\$9,817	\$12,000	\$2,183
<b>Total Goal 4:</b>	<b>\$641,481</b>	<b>\$489,000</b>	<b>\$504,543</b>	<b>\$747,000</b>	<b>\$242,457</b>
<b>Goal 5. Downtown's vision and offerings are understood by all</b>					
5a. Market to region	\$845,218	\$1,000,500	\$744,558	\$1,072,500	\$327,942
5b. Promote downtown's ease of use	\$21,025	\$26,000	\$21,894	\$26,000	\$4,106
5c. Vision/ development framework understood by all	\$508,287	\$750,500	\$317,264	\$1,582,500	\$1,265,236
5d. Tools to assist continued redevelopment	\$87,255	\$90,000	\$89,255	\$91,000	\$1,745
5e. Information to support development, investment and marketing of downt	\$31,117	\$58,200	\$46,634	\$54,000	\$7,366
<b>Total Goal 5:</b>	<b>\$1,492,902</b>	<b>\$1,925,200</b>	<b>\$1,219,605</b>	<b>\$2,826,000</b>	<b>\$1,606,395</b>
<b>Goal 6. District governance and service known for excellence</b>					
6a. Board and administration: engage stakeholders in decision making	\$978,347	\$827,066	\$729,832	\$813,630	\$83,798
6b. Communications to owners, tenants and others	\$16,820	\$18,000	\$6,809	\$20,500	\$13,691
6c. Preservation of the District's capital assets	\$69,674	\$36,190	\$31,547	\$41,332	\$9,785
<b>Total Goal 6:</b>	<b>\$1,064,841</b>	<b>\$881,256</b>	<b>\$768,188</b>	<b>\$875,462</b>	<b>\$107,274</b>
<b>Total Expense</b>	<b>\$12,315,785</b>	<b>\$11,846,940</b>	<b>\$10,189,865</b>	<b>\$13,188,346</b>	<b>\$2,998,481</b>
<b>Revenue in Excess (Deficit) Expense</b>	<b>\$586,843</b>	<b>\$3,226,471</b>	<b>\$4,294,652</b>	<b>\$4,006,220</b>	<b>(\$288,432)</b>

Houston Downtown Management District  
**Final Draft 2017 Capital Budget**  
 December 8, 2016

	2016-2020 Improvement Plan (5 years)	2016 Budget	2016 Projected	2017 Budget
<b>Revenues</b>				
Net Assessment revenue	\$7,555,961	\$1,484,651	\$1,491,360	\$1,482,670
Project revenue	\$2,000,000	\$475,000	\$515,271	\$309,729
Interest	\$6,000	\$3,750	\$11,275	\$12,000
<b>Prior Fund Balance</b>	\$0	\$2,177,143	\$1,460,357	\$1,138,227
<b>Total Funds Available</b>	<b>\$9,561,961</b>	<b>\$4,140,544</b>	<b>\$3,478,263</b>	<b>\$2,942,626</b>
<b>Expenses</b>				
<b>Goal 1 Downtown feel safe &amp; comfortable</b>				
Street lighting enhancements	\$500,000	\$0	\$0	\$0
Landscape amenities	\$500,000	\$70,000	\$20,000	\$200,000
Operations facilities	\$100,000	\$25,000	\$0	\$0
<b>Total Goal 1:</b>	<b>\$1,100,000</b>	<b>\$95,000</b>	<b>\$20,000</b>	<b>\$200,000</b>
<b>Goal 2 Public realm is charming, inviting, beautiful &amp; celebrates life of city</b>				
Pedestrian corridor lighting	\$300,000	\$150,000	\$75,000	\$75,000
Public space amenities	\$200,000	\$150,000	\$50,000	\$200,000
Storefront/ streetscape grants	\$0	\$0	\$67,128	\$0
Catalyst Projects / Public Spaces	\$0	\$585,000	\$165,271	\$459,729
<b>Total Goal 2:</b>	<b>\$500,000</b>	<b>\$885,000</b>	<b>\$357,399</b>	<b>\$734,729</b>
<b>Goal 3 Accessible to region &amp; easy to get around</b>				
Circulator	\$250,000	\$0	\$0	\$0
Lighted street signs	\$1,500,000	\$0	\$0	\$0
Sidewalks/street betterments	\$3,500,000	\$510,000	\$900,000	\$80,000
Off street parking signage	\$400,000	\$80,000	\$0	\$0
Wayfinding	\$500,000	\$1,938,000	\$725,097	\$850,000
<b>Total Goal 3:</b>	<b>\$6,150,000</b>	<b>\$2,528,000</b>	<b>\$1,625,097</b>	<b>\$930,000</b>
<b>Goal 4 Vibrant, sustainable mixed use place</b>				
Downtown Living Initiative Grants	\$0	\$0	\$5,707	\$40,365
Retail catalytic grants	\$0	\$250,000	\$25,000	\$250,000
<b>Total Goal 4:</b>	<b>\$0</b>	<b>\$250,000</b>	<b>\$30,707</b>	<b>\$290,365</b>
<b>Goal 5 Downtown's vision &amp; offerings are understood by all</b>				
Technical assistance grants	\$0	\$0	\$0	\$0
<b>Total Goal 5:</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Goal 6 District governance &amp; excellence known for excellence</b>				
Capital replacement	\$1,800,000	\$366,000	\$306,833	\$368,000
<b>Total Goal 6:</b>	<b>\$1,800,000</b>	<b>\$366,000</b>	<b>\$306,833</b>	<b>\$368,000</b>
<b>Total Expenditures</b>	<b>\$9,550,000</b>	<b>\$4,124,000</b>	<b>\$2,340,036</b>	<b>\$2,523,094</b>
<b>Revenue in Excess (Deficit) Expense</b>	<b>\$11,961</b>	<b>\$16,544</b>	<b>\$1,138,227</b>	<b>\$419,532</b>

**Greenlink Circulator Fund**  
**2017 Operating Budget Final Draft**  
**December 8, 2016**

	<b>2016 Budget</b>	<b>2016 Projected</b>	<b>2017 Budget</b>
<b>Revenues</b>			
Sponsors:			
Houston Downtown Management District	\$375,000	\$418,750	\$450,000
Houston First Corporation	\$375,000	\$418,750	\$450,000
BG Group	\$375,000	\$156,250	\$0
TCEQ Grant - Orange Route	\$0	\$110,400	\$110,400
TCEQ Grant - Green Route	\$0	\$198,114	\$237,738
Interest	\$1,200	\$7,000	\$6,000
Prior Year Fund Balance	\$1,311,200	\$1,339,212	\$1,475,882
<b>Total Revenues</b>	<b>\$2,437,400</b>	<b>\$2,648,476</b>	<b>\$2,730,020</b>
<b>Expenses</b>			
Vehicles operator expense	\$1,220,000	\$997,250	\$1,285,000
Fuel	\$116,500	\$97,950	\$110,700
Greenlink marketing	\$114,000	\$19,074	\$48,000
Greenlink operating administration	\$60,000	\$58,320	\$61,800
Subtotal Cash Expenditures	\$1,510,500	\$1,172,594	\$1,505,500
Depreciation	\$249,936	\$249,936	\$249,936
<b>Total Expenses</b>	<b>\$1,760,436</b>	<b>\$1,422,530</b>	<b>\$1,755,436</b>
<b>Revenue in Excess (Deficit) Expense</b>	<b>\$676,964</b>	<b>\$1,225,946</b>	<b>\$974,584</b>