

AGENDA

Welcome and Introductions

- I. Public Comments
- II. Approval of Minutes:
 - December 8, 2022 meeting of the board of directors
- III. Items about finance and administrative matters:
 - Approval of interim financial statements and ratification of expenditures and check registers for December 31, 2022
 - Fourth Quarter Investment Report
 - Fourth Quarter DBE Report
- IV. Collaborative Committee Assignments
- V. Project Spotlight: Downtown Resident Survey Findings
- VI. Program Authorizations:
 - Operations*
 - Authorize agreements and expenditures for programming and hosting downtown events
 - Authorize agreements and expenditures for irrigation monitoring and landscaping inventory systems
 - Reauthorize expenditures for Allen Parkway maintenance
 - Reauthorize expenditures for security officers for outreach teams
 - Reauthorize expenditures for maintenance and repairs of fountains
 - Planning, Design & Capital Projects*
 - Reauthorize expenditures for Trebly Park Miscellaneous Furnishings
 - Reauthorize expenditures for Southeast Sidewalks Design-Engineering Consultant
 - Reauthorize expenditures for Southeast Sidewalks Advance Funding Agreement with TxDOT
 - Reauthorize expenditures for Wayfinding Capital Improvements
 - Marketing and Communications*
 - Authorize the execution of agreements and expenditures for general creative services and associated production costs
 - Authorize the execution of agreements and expenditures for public relations and content development services
 - Authorize the execution of agreements and expenditures for marketing/photography
 - Authorize the execution of agreements and expenditures for an updated Above & Below Map
 - Authorize expenditures for marketing/theater district personnel

Houston Downtown Management District
Board of Directors Meeting
January 12, 2023

- VII. Goal-Based Updates:
- Goal 1: Champion Downtown
 - Goal 2: Enhance Downtown
 - Goal 3: Connect Downtown
 - Goal 4: Thrive Downtown
 - Goal 5: Stakeholder Engagement
- VIII. Directors' questions on other initiatives
- IX. Other business
- X. Adjourn meeting